

Achieve a Higher Return on Investment with the Barracuda Web Filter

An important factor to consider when evaluating Web filtering solutions is the total cost of ownership. Very often, the hidden costs of deployment and maintenance can be as much as or even more than the cost of the solution itself. For example, software based Web filtering solutions require multiple hardware components, operating systems, associated service packs, and database applications just to prepare for deploying the actual filtering solution. Even appliance based solutions can require purchasing multiple hardware components, such as one device for filtering and one for reporting. Coupled with user based fees, such solutions can rapidly scale upwards in cost and complexity and adversely affect your return on investment. Not only does this concern small and medium sized businesses that often have to operate with limited IT resources, it also applies to enterprises that constantly struggle with increasingly complex networks.

The award-winning Barracuda Web Filter provides the highest value Web filtering solution through a powerful feature set packaged in an appliance based solution that is simple to deploy and easy to manage with no per user license fees. All components of the solution - hardware and software - are integrated into a single device that is managed through a simple Web based user interface. By presenting a fully integrated solution with a deterministic pricing model, the Barracuda Web Filter enables you to quickly assess your network needs and meet your resource and budget constraints with the highest return on investment.

Here are some reasons why selecting the Barracuda Web Filter makes good business sense:

- **No per user fees**

Software solutions require paying per user fees that quickly increase the total solution cost as your organization grows.

There are no per user license fees associated with the Barracuda Web Filter. Instead, you simply choose the Barracuda Web Filter model to match your network size. If your organization grows, you can easily upgrade to a higher capacity model, or cluster Barracuda Web Filters without additional per user license fees.

- **No client software to install**

Software solutions require installing and configuring multiple software modules using different software interfaces.

The Barracuda Web Filter provides gateway spyware and virus protection, content and application filtering, flexible policy management, and comprehensive reporting in a single appliance. Managed through a single, intuitive Web user interface, the Barracuda Web Filter does not need any additional client or server software to be installed. This can mean significant savings over having to maintain operating system licenses and database applications.

- **Plug-and-play deployment**

Deploying a software solution requires significant networking and software management experience in-house, or extensive time and effort to hire an independent consultant.

The Barracuda Web Filter can be easily integrated into a variety of network environments. Content categories, spyware, and virus definitions are pre-configured and are updated automatically through hourly Barracuda Energize Updates to ensure protection against emerging threats. Plug in, configure, and you are ready to go. It's that simple.

- **Lower total cost of ownership**

Deploying a software solution involves setting up third-party servers and networking devices, installing operating systems, and updates/patches, as well as installing and configuring various software application modules.

In contrast, the Barracuda Web Filter is a fully integrated solution that includes hardware, software, subscription, and support services in a single box designed to reduce deployment complexity and time. It results in a significant time and cost savings.

- **24x7 support with no phone trees**

Barracuda Networks support is not outsourced, and there are no support phone trees or machines to speak to - just qualified technicians. Support is available 24x7, in-person, and with global coverage to provide help when and where you need it.

- **Unsurpassed protection**

Barracuda Web Filters process more than 60 billion daily Web requests with more than 99.95% categorized in our comprehensive content and Internet application database - protecting you from malicious sites. Moreover, our award-winning spyware and virus defense at the desktop and gateway result in unsurpassed protection against malware.

- **Don't take our word for it**

In a head-to-head "shoot-out" with Websense and SurfControl, the Barracuda Web Filter received 5 out of 5 stars, while Websense and SurfControl each scored only 4 stars due to their poor user interface, difficult deployment, and high price. See the full review: <http://www.scmagazineus.com/Barracuda-Web-Filter/Review/114/>

About Barracuda Networks Inc.

Barracuda Networks Inc. built its reputation as the worldwide leader in content security appliances by offering easy to use and affordable products that protect organizations from email, Web and IM threats. Barracuda Networks has leveraged its success in the security market to offer networking products that improve application delivery and network access as well as world-class solutions for message archiving, backup and data protection. Coca-Cola, FedEx, Harvard University, IBM, L'Oreal, and Europcar, are amongst the 70,000 organizations protecting their networks with Barracuda Networks' solutions. Barracuda Networks' success is due to its ability to deliver easy to use, comprehensive solutions that solve the most serious issues facing customer networks without unnecessary add-ons, maintenance, lengthy installations or per user license fees. Barracuda Networks is privately held with its headquarters in Campbell, Calif. Barracuda Networks has offices in 10 international locations and distributors in more than 80 countries worldwide. For more information, please visit <http://www.barracudanetworks.com>.



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